

Commonwealth of Kentucky  
Trey Grayson, Secretary of State

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Secretary of State  
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Articles of Incorporation

PAI

For the purposes of forming a business corporation in Kentucky pursuant to KRS Chapter 271B, the undersigned incorporator hereby submits the following Articles of Incorporation to the Office of the Secretary of State for filing:

**Article I:** The name of the company is

**Eye Fashion, Inc.**

**Article II:** The street address of the company's initial registered office in Kentucky is

**3430 NEWBURG ROAD SUITE 101, LOUISVILLE, KY 40218**

and the name of the initial registered agent at that address is **JAMIE P NEMETH**

**Article III:** The mailing address of the company's initial principal office is

**3430 NEWBURG ROAD SUITE 101, LOUISVILLE, KY 40218**

**Article IV:** The name and mailing address of each incorporator is

**JAMIE P NEMETH 3430 NEWBURG ROAD SUITE 101, LOUISVILLE, Kentucky 40218**

**Article V:** The number of shares the corporation is authorized to issue is **50**

Executed by the Incorporator on Wednesday, July 14, 2010

Name of Incorporator: **JAMIE P NEMETH**

Signature of individual signing on behalf of Incorporator:

**JAMIE P NEMETH**

I, **JAMIE P NEMETH**, consent to serve as the Registered Agent on behalf of the corporation.

Signature of Registered Agent or individual signing on behalf of the company serving as Registered Agent:

**JAMIE P NEMETH**