Commonwealth of Kentucky
Elaine N. Walker, Secretary of State

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Secretary of State
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Articles of Organization
Limited Liability Company

KLC

For the purposes of forming a limited liability company in Kentucky pursuant to KRS Chapter 275, the undersigned organizer hereby submits the following Articles of Organization to the Office of the Secretary of State for filing:

Article I: The name of the company is

ecoach, LLC

Article II: The street address of the company's initial registered office in Kentucky is

1999 Richmond Road, Suite 300, Lexington, KY 40502

and the name of the initial registered agent at that address is **Kenneth A. Jackson**

Article III: The mailing address of the company's initial principal office is

1999 Richmond Road, Suite 300, Lexington, KY 40502

Article IV: The limited liability company is to be managed by **Members**

Executed by the Organizer on Thursday, March 03, 2011

Name of Organizer: **Kenneth A Jackson**
Signature of individual signing on behalf of Organizer: **Kenneth A Jackson**

I, **Kenneth A. Jackson**, consent to serve as the Registered Agent on behalf of the limited liability company.

Signature of Registered Agent or individual signing on behalf of the company serving as Registered Agent:

Kenneth A. Jackson