

Commonwealth of Kentucky
Alison Lundergan Grimes, Secretary of State

LAOO
0879144.06
Alison Lundergan Grimes
Secretary of State
Received and Filed
2/12/2014 10:55:21 AM
Fee receipt: \$40.00

Alison Lundergan Grimes
Secretary of State
P. O. Box 718
Frankfort, KY 40602-0718
(502) 564-3490
<http://www.sos.ky.gov>

**Articles of Organization
Limited Liability Company**

KLC

For the purposes of forming a limited liability company in Kentucky pursuant to KRS Chapter 275, the undersigned organizer hereby submits the following Articles of Organization to the Office of the Secretary of State for filing:

Article I: The name of the company is

Considered Brands LLC

Article II: The street address of the company's initial registered office in Kentucky is

916 Fenley Ave., Louisville, KY 40222

and the name of the initial registered agent at that address is **Kevin Todd Woo**

Article III: The mailing address of the company's initial principal office is

916 Fenley Ave., Louisville, KY 40222

Article IV: The limited liability company is to be managed by **Members**

Executed by the Organizer on Wednesday, February 12, 2014

Name of Organizer: **John Clayton Pullen**

Signature of individual signing on behalf of Organizer: **John Clayton Pullen**

I, **Kevin Todd Woo**, consent to serve as the Registered Agent on behalf of the limited liability company.

Signature of Registered Agent or individual signing on behalf of the company serving as Registered Agent:

Kevin Todd Woo